

CASE STUDY

FLEET MANAGEMENT SOLUTIONS



STIRCHLEY BACON

BACKGROUND

Founded in 1982, Stirchley Bacon Co Ltd is a family owned and managed business which produces the finest quality sliced bacon for UK and international wholesale markets.

With a small, specialist fleet of temperature controlled vehicles, one of their key priorities is ensuring that orders are delivered on time with the vast majority delivered within a few hours of an order being taken.



PROBLEM

Concerned with the logistical management, and associated costs of effectively running a fleet of trucks, Stirchley Bacon contacted Auto Tec in August 2009. The sheer complexity of their delivery schedule presented some interesting logistical

challenges for the team in terms of managing their fleet. A key concern was the allocation of deliveries and ensuring that orders would be met on time, and often within hours of the order being placed.

Aside from the driver ringing in

at key stages of their journey, it was difficult to track where its delivery trucks were at any given time, and at what stage of the delivery they were at, which in turn impacted on the company's flexibility to react to, and schedule delivery of orders coming in.

SOLUTION

Auto Tec installed the latest fleet management solution, Road Angel. This offers the following benefits:

- real time vehicle tracking & detailed mapping locator software
- simple accessible database of speed, direction and journey history of all your vehicles
- records vehicle working hours, mileage, speed and downtime
- comprehensive management reporting
- fleet managers can access comprehensive driver information such as location, service and MOT warnings, warranty status from one central location.



Road Angel Fleet Management System

We're extremely impressed with the service we received from Auto Tec. They were incredibly helpful and efficient in recommending the best solution to the logistical challenges I was facing.

Road Angel is now maximising the efficiency and productivity of our fleet, and is delivering substantial cost savings as a result of this.

I wouldn't hesitate in recommending Auto Tec to other fleet managers.

Natalie Pollard, Managing Director

For more information on the full range of products and services provided by Auto Tec, please visit www.myvehicle.co.uk or call us on 01527 546582.